

STMO

SEEKING THE MAGIC FOR 21 YEARS

EDUCATION

*C*asting a spell in the
Class Room



2012

ur philosophy

When students are enjoying a lesson it shows. It shows in their attention levels, in the effort they put in and the results they achieve. The STMO Media Group Education Programme offers maximum educational value through unique and stimulating learning experiences.

Some of the best lessons are outside the classroom and it's amazing what you can achieve in just one day away from it! A school trip should challenge your pupils, fill them with enthusiasm and let them experience history and culture first hand.

Working in collaboration with practicing teachers and educational advisers, we have created a programme of events and activities for pupils. With so much to see and experience, and supported by our educational resources, we can provide an outstanding environment to stimulate your students' imaginations.

At STMO Media Group we've got it covered: we can help with risk assessment, free teacher visits prior to your trip and educational resources to help you get the most out of the day. Importantly, your pupils can take part in various structured activities that are linked to the National Curriculum and specific programmes of study.



What's inside....

Spellbound Literacy Trail (Key Stage 1 and 2, Years 2-7)

The Business of Leisure and Tourism (GCSE and A-Level)

Potions with Dr Thaddeus Bombay (Years 2 & 3)

A Morning at Magic School (Years 4, 5, 6, 7, 8 and 9)

Ghost Tours and Potions Lesson (years 8, 9, 10, 11 and 12)

Take a Ghostly History Walk of Stratford Town Centre

What next.....



Spellbound Literacy Trail

Let your pupils learn while they're having fun exploring Magic School on our Spellbound Literacy Trail.

Armed with worksheets, they are encouraged to use their observational skills while using their interpretation and explanation skills to describe their experiences, thoughts and ideas. Topics covered include: verbs, nouns, adjectives, adverbs, antonyms and compound words.

That and just a sprinkling of magic along the way.....
they'll love it - we promise!

Includes meeting Dr Thaddeus Bombay and a Magical Question and Answer session.

£5.00 per child (teachers go free)

Minimum 10 students

Lasts approximately two hours



*B*usiness of Leisure & Tourism

The Business of Leisure workshop is designed to support the study of Leisure and Tourism at GCSE and A Level.

This resource provides students with detailed information on STMO Media Group's commitment to customer service as well as an insight into the marketing strategies employed at our attractions.

The resource contains a range of teacher and student notes which your students will find informative and valuable in assisting them with their studies.

The workshop also includes time with the Evridor team looking at design and marketing and their importance within the industry

£10.00 per student (teaching staff go free)

Minimum 10 students

Lasts approximately two hours



*P*otions with Dr Bombay

Spend an hour with Dr Thaddeus Bombay in his amazing and magical apothecary and learn all about herbs and flowers that have been used for hundreds of years by wise women and early practitioners of folk medicine.

Discover what happens when different herbs are mixed together in old fashioned granite mortar and pestles and then thrown into a cauldron....

Let your imagination run riot as you are surrounded by smells, bangs and all manner of magical occurrences with the enigmatic Dr Bombay. Includes entry to the Museum of Wizardology.

£8.00 per student (teaching staff go free)

Minimum 10 students

Lasts approximately two hours



Morning at Magic School

Let magic come alive as we help your students to combine the power of imagination and the flexibility of creative play to provide a truly enchanting morning of magical lessons.

Lasting approximately three hours their magical journey will begin from the moment they are greeted at the door to Magic Alley by their costumed guide.

Watch their faces come alive through the magic of storytelling as their imaginations are caught and they are taken on a magical journey into a world of wizards, apothecaries and magical creatures. They will get to mix potions; and learn about herbal cures and traditional remedies with the Apothecary's Assistant; create their own magical creatures as they learn about Dragons and Dragonology; and hear Wizarding stories from a master storyteller in the magical surroundings of Magic School.

A truly magical experience for children of any age. The morning includes light refreshments and study packs to take away.

£12.50 per student (teaching staff go free)

Minimum 10 students

Lasts approximately two hours



*P*otions and Poltergeists

(years 8, 9, 10, 11 and 12)

Join Dr Bombay and learn how potions were made the old fashioned way, try your hand at grinding herbs in mortars and pestles and even how to make ancient herbal remedies.

This tour also includes a history tour of the Creaky Cauldron with some rather scary ghost stories too.

£6.00 per student (teaching staff go free)

Minimum 10 students

Lasts approximately an hour and a half

Suitable for age 9+ .



*S*hostly history walk

This guided walk will inform and entertain as well as encourage the development of active imagination. Through master storytelling, the past will come alive and enthrall your group with scary tales that feature the plague, historical hauntings and the myths of Stratford's history!

£6.00 per student (teaching staff go free)

Minimum 10 students

Lasts approximately two hours Suitable age 9+



What next.....

Can't see what you're looking for - contact us and we'll see what we can do.... any of the workshops can be tailored to your individual needs and we can even bring Shakespeare into it for you too!

So why not get in touch ~ you might be surprised by how much you learn as well.

Education Officer: Dave Matthews

STMO Media Group

Magic Alley, Where Magic Begins

Henley Street

Stratford upon Avon

CV37 6QW

0844 824 8600

Web: www.seekthemagic.org

Email: dave.matthews@seekthemagic.org

